

Healthy Kids, Healthy Communities National Advisory Committee Bios

Katie Clarke Adamson, MPH
Director of Health Partnerships and Policy
YMCA of the USA

In March 2004, Katie Clarke Adamson joined YMCA of the USA as Director of Health Partnerships and Policy. In this position she is working to expand YMCAs' relationships with leading health groups and federal agencies, such as the Centers for Disease Control and Prevention (CDC). She provides background and experience to health and wellness policy areas for YMCA of the USA. As part of her efforts, Ms. Clarke Adamson provides consultation and direction on many of the core components of YMCA Activate America and serves as a health policy advisor to Activate America assisting in the design of successful strategies for Y's in disease prevention and health promotion projects in the community. She also advises Government Relations and Policy Staff and YMCA of the USA regarding legislative and advocacy in the health field at the state and federal level, including drafting and implementation of legislation and appropriations initiatives and accompanying policy documents; and assisting with congressional, corporate and health partnerships and relations.

Prior to working at YMCA of the USA, Ms. Clarke Adamson spent several years working at law firms in DC (Sonnenschein, Nath & Rosenthal, LLP and Arent Fox, LLP) as a managing director of public law and policy strategies groups. In addition, she also spent four years at the Centers for Disease Control and Prevention in Atlanta where she developed and maintained Congressional and partner relations for the agency; responded to Congressional inquiries on budgetary and programmatic issues; drafted Congressional testimony and prepared information to educate the public, media, professional organizations and policy makers about CDC; met with Members of Congress and their staffs; assisted in the development and implementation of strategic plans for the agency; cultivated, strengthened and maintained partnerships for the agency with more than 30 national voluntary health associations and numerous federal and state agencies; helped manage a staff of health and policy specialists; and provided advice and technical assistance with the New York State affiliate of the American Cancer Society and the New York State Health Department during a several month detail to the state.

In the earlier part of her career, Ms. Clarke Adamson served in several legislative roles in Congress, including Legislative Director for a Congressman from New England. She developed short and long-term strategic plans on appropriations and authorizing legislation and advised the Congressman on a wide variety of health, education and welfare issues. She also drafted and helped secure passage of amendments and public laws, including a bill to establish a national program of cancer registries.

Ms. Clarke Adamson is a graduate of the University of Virginia.

Donna Chavis, BS
Executive Director
NCGives

Donna Chavis has led nonprofit organizations through staff and board positions for over thirty years. Ms. Chavis currently leads NCGives, a field of interest fund of the North Carolina Community Foundation. Prior to joining NCGives, she served as the Chief Operating Officer of the Center for Community Action, an organization she co-founded with her husband in 1980. Among other positions, she was an organizational and philanthropic development consultant. The North Carolina Commission of Indian Affairs and the North Carolina Community Solutions Network were among her clients. She also served for ten years as the Executive Director of Native Americans in Philanthropy, an affinity group of the Council on Foundations.

Ms. Chavis has an extensive history of service on nonprofit boards and commissions. Among those are founding President of the Southeastern Family Violence Center in Lumberton NC; the North Carolina Center for Nonprofits (1992-1998, chair-1993-1997); the North Carolina Center for

Healthy Kids, Healthy Communities National Advisory Committee Bios

Public Policy Research; the Wildacres Leadership Initiative (1996-present, co-chair 1997-present); the North Carolina Community Solutions Network; the NC Rural Economic Development Center; the North Carolina Discovery Alliance (2002-2005 co-chair); the Foundation of Renewal for Eastern North Carolina (FoRENC); the Charles Bannerman Fellowship Program Advisory Committee; the Changemakers Fund (co-chair-2003-2004); the Jessie Smith Noyes Foundation (1992-2000, chair-1998-2000); founding board member of the Robeson County Community Foundation; and current President of the Board and current Board member and vice-president of Planned Parenthood of Central North Carolina.

Ms Chavis received a BS degree from the University of North Carolina at Pembroke in Math and Psychology with a minor in Chemistry. Born to the Lumbee people, she resides in her home territory of Pembroke, North Carolina with her spouse, Mac Legerton. They are the parents of four children and proud grandparents of two.

Eugenia (Geni) Eng, MPH, DrPH
Professor
Department of Health Behavior and Health Education
School of Public Health
University of North Carolina at Chapel Hill

Eugenia Eng is Professor and Director of the Kellogg Health Scholars Program that offers postdoctoral training in the community-based participatory research (CBPR) approach at the University of North Carolina School of Public Health.

Over the past 25 years, Dr. Eng has developed a body of CBPR work that is recognized, both nationally and internationally, for three contributions to public health practice. The relevance of her work to public health practice is reflected in the courses she teaches, her keynote addresses to national and statewide public health organizations, as well as her consultancies with multilateral agencies, private foundations, and federally-funded research projects. Dr. Eng has assisted health practitioners and researchers alike on the design and conduct of community-based assessments, interventions, and evaluations in the US, Cameroon, People's Republic of China, Lebanon, and twelve nations in Southeast Asia, Central America, Africa, and Eastern Europe.

In 1998, the APHA Public Health Promotion and Health Education Section awarded her the Mayhew Derryberry Award for outstanding contributions to health education research and theory. In 1999, Dr. Eng received the Robert F. Allen Symbol of H.O.P.E (Helping Other People through Empowerment) Award from the American Journal of Health Promotion. The H.O.P.E Award is for outstanding contributions to promoting cultural diversity and demonstrating significant achievement in serving the health promotion needs of underserved populations. In 2001, she received the Bernard Greenberg Alumni Endowment Award from the UNC School of Public Health for excellence in teaching, research and service.

Dr. Eng is fluent in French and Cantonese, and functional in Ewe (a West African Bantu language).

Healthy Kids, Healthy Communities National Advisory Committee Bios

H. Wayne Giles, MD, MS
Division Director
National Center for Chronic Disease Prevention and Health Promotion
Division of Adult and Community Health
Centers for Disease Control and Prevention

Wayne Giles joined the Centers for Disease Control and Prevention (CDC) in July 1992 and currently serves as the Director of the Division of Adult and Community Health, in the National Center for Chronic Disease Prevention and Health Promotion.

He holds a BA in Biology from Washington University, a MS in Epidemiology from the University of Maryland and an MD from Washington University. Dr. Giles has completed residencies in both Internal Medicine at the University of Alabama at Birmingham and Preventive Medicine at the University of Maryland.

His past work experience has included studies examining the prevalence of hypertension in Africa, clinical trials evaluating the effectiveness of cholesterol-lowering agents and studies examining racial differences in the incidence of stroke. Dr. Giles currently directs programmatic and research activities in community health promotion, arthritis, aging, health care utilization and racial and ethnic disparities in health within the Division of Adult and Community Health at CDC.

Dr. Giles has over 100 publications in peer reviewed journals and has authored several book chapters. He has been the recipient of numerous awards including the Distinguished Researcher Award by the International Society on Hypertension in Blacks and the Jeffrey P. Koplan Award by the CDC.

Lucy Gomez-Feliciano, BA
Health Organizer and ALbD/HEbD Coordinator
Logan Square Neighborhood Association
2840 North Milwaukee Avenue

Lucy Gomez-Feliciano works and lives in Chicago's Logan Square Community. As the health organizer at the Logan Square Neighborhood Association (LSNA), she strives to collaborate with individuals and institutions to build a healthier Logan Square. Currently working as the community point person and overall manager of both the Active Living by Design and Health Eating by Design Partnerships. Some benchmarks include: a) leveraging \$175,000 for Sunday Parkways (proposed pilot in 08) in collaboration with LISC/New Communities Program, b) hiring community parents to serve as AmeriCorps & VISTA to organize and deliver programs, c) Universal Breakfast in classroom being served at McAuliffe Elementary, increasing breakfast participating from 200 to 700 students and d) starting a health committee with the support of the Rails to Trails Conservancy that is currently looking at how the future 2.5 mile elevated trail would embrace the needs of people with diverse disabilities.

For over twenty years Ms. Gomez-Feliciano has been dedicated to building the minds, bodies and spirits of our youth and families. Activities include running after school enrichment programs and summer day camps at the local YMCA and boys and girls club; managing Gallery 37, an artist apprenticeship program; coordinating the high school service-learning program at the University of Chicago Laboratory Schools; leading Outward Bound courses in Chicago's urban setting; establishing innovative environmental education within the Chicago Park District; and helping to construct three new playgrounds in Logan Square.

Ms. Gomez-Feliciano earned her BA degree at the University of Illinois at Chicago with an emphasis in photography. As an artist, she is continuously incorporating her creativity in all parts of her professional life. She sits on the Board of Directors for the Chicagoland Bicycle Federation and Friends of the Bloomingdale Trail and serves as an Advisory Council member of the Northwestern University Community-Based Participatory Research Program.

Healthy Kids, Healthy Communities National Advisory Committee Bios

**Milano Harden, EdM
Principal and President
The Genius Group, Inc.**

Milano Harden is principal and president of The Genius Group, Inc. He has extensive training in leadership and organizational development, nonprofit management and strategy, cultural diversity and inclusion, and community health improvement.

Mr. Harden has deep interests in ethnic philanthropy, the leadership effectiveness of next generation leaders and the human development of young men and boys of color. Most recently, he was the Program Director of the Healthcare Georgia Foundation. He has also served as Manager of Education Initiatives for the Hauser Center for Nonprofit Organizations, John F. Kennedy School of Government at Harvard University, Development Manager of Executive Education at the Health Research and Educational Trust of the American Hospital Association, Program Evaluator for the Department of Community Services at Northwestern Memorial Hospital and District Health Coordinator for the Illinois Primary Health Care Association. In 1996, Mr. Harden co-founded Imago Dei, Inc., a nonprofit dedicated to improving the social condition, educational attainment and psychological well-being of young men and boys of color.

He serves on several boards and committees including; Board of Directors of the Business Resource and Incubation Center (THE BRIC), Board of Directors of Project On the Money and the steering committee of the Southeastern Network of African Americans in Philanthropy (SNAAP!).

Mr. Harden holds a BS degree from Northwestern University and a graduate degree from the Harvard University Graduate School of Education. In 2003, he was selected by the Southeastern Council of Foundation as a Hull Leadership Fellow for emerging leaders in philanthropy and in 1998 by Harvard University as an Administrative Fellow for high potential administrators of color on staff at Harvard.

He is the happy husband to Joan Harden, MD and proud father of two boys, Zachery Alexander and Seth Emmanuel.

**Barbara Leonard, MPH
Senior Program Officer
Maine Health Access Foundation**

Barbara Leonard came to Maine Health Access Foundation (MeHAF) in October 2007 as senior program officer, after several years of public health consulting nationally and in Maine. She has nearly 20 years' experience in public health program development, administration, management and evaluation, with special interest in chronic diseases, women's health and policy approaches to improving health. Most recently, as the president of The Leonard Group, a public health consulting organization, she worked with the Childhood Obesity and Public Health Teams of the Robert Wood Johnson Foundation to develop new grant programs as well as collaborative efforts among national funders known as the Convergence Partnership. Ms. Leonard also created and piloted a professional development course for the National Association of Chronic Disease Directors and played an integral role in the initial development of a new program of program reviews of state health department chronic disease programs. She recently co-directed an assessment of the demand for a new MPH program for the University of Southern Maine.

Ms. Leonard served as the director of the Division of Community Health in the Maine Bureau of Health (now the Division of Chronic Disease in the Maine Center for Disease Control) where she oversaw public health programs ranging from injury control and oral health to cancer control, tobacco use prevention and obesity prevention. She led the creation of and served as the first director of the Maine Breast and Cervical Health Program, which has now provided no-cost cancer screening and diagnostic services to thousands of low-income Maine women. Ms. Leonard also helped to develop and implement the Healthy Maine Partnerships and other public

Healthy Kids, Healthy Communities National Advisory Committee Bios

health programs established under the Fund for a Healthy Maine, which allocates Maine's portion of the tobacco Master Settlement Agreement. At the Maine Ambulatory Care Coalition (now Maine Primary Care Association) she helped to create and coordinate the Maine Migrant and Seasonal Farmworkers Health Services Council. She served on the board of the Maine Women's Fund for six years starting in 1994 and was its president from 1998 – 2000. In addition, she has served on a number of state and national-level boards and advisory groups related to a variety of public health issues, including the Maine Public Health Association and the National Association of Chronic Disease Directors.

Ms. Leonard is the recipient of the Maine Public Health Association's Presidents' Award and was named to the Yale School of Medicine Department of Epidemiology and Public Health's Public Service Honor Roll. She was a Policy Fellow at the University of Southern Maine's Muskie School of Public Service in 2006 and 2007. She received an MPH degree in Health Policy and Resources from Yale University and a BA degree in Psychology from Colby College.

Matt Longjohn, MD, MPH
Consultant
Matt Longjohn and Associates, LLC

Matt Longjohn provides obesity prevention expertise and public health strategies to nonprofit organizations, hospitals and healthcare systems, research institutes and city and state agencies. Current clients include the Altarum Institute, the Chicago Department of Public Health and the Chicago Public Schools, the Consortium to Lower Obesity in Chicago Children (CLOCC) and the Michigan Department of Community Health. Other recent clients include Alegent Healthcare (Omaha, NE), the Community Foundation of Southeast Michigan and the Public Health Law Program (Berkeley, CA).

Prior to working as a consultant, Dr. Longjohn was a faculty member in the Departments of Pediatrics and Preventive Medicine at Northwestern University's Feinberg School of Medicine and the founding executive director of the Consortium to Lower Obesity in Chicago Children. Under his leadership, CLOCC grew to become a nationally recognized coalition of over 1500 individuals representing more than 500 organizations, the largest coalition of its kind. Dr. Longjohn raised millions of dollars to support these partners and organized dozens of community-based programs and projects. Achievements include drafting and passage of five state laws, the organization of the City of Chicago's Inter-Departmental Taskforce on Childhood Obesity, the development of award winning communication tools, a three-year youth-led public education initiative, and numerous research and evaluation projects.

Dr. Longjohn has an interest in promoting physician leadership. Towards that end, he has assisted in organizing advocacy efforts of large medical societies to promote gun injury prevention policies and instructed medical students at Northwestern University and the Medical College of Wisconsin in courses such as "Violence as a Public Health Problem", "Public Health Advocacy, Policy, and Law" and "Physician Leadership".

He received his BA in Biology from Kalamazoo College and his MD and MPH from Tulane University. He is a proud husband and father. His family currently lives in Michigan in his great-great-grandfather's farmhouse.

Healthy Kids, Healthy Communities National Advisory Committee Bios

**Leslie Mikkelsen, MPH, RD
Managing Director
Prevention Institute**

Leslie Mikkelsen is Managing Director of Prevention Institute. She leads a team of Prevention Institute staff focused on environmental and policy approaches to promoting healthy eating and physical activity, especially in communities of color and low-income communities. Since 1999, Ms. Mikkelsen has directed projects synthesizing academic research and learnings from the field into a set of tools and materials that delineate best practices and promising approaches for environmental changes, including the ENACT (Environmental Nutrition and Activity Community Tool) and the ENACT Local Policy database. Ms. Mikkelsen provides training and technical assistance to government agencies, community collaboratives and foundations on building effective interdisciplinary collaboratives to support environmental and policy change. She currently serves as Learning Consultant to the Robert Wood Johnson Foundation Childhood Obesity Team. She is also co-founder and Project Director for the *Strategic Alliance for Healthy Food and Activity Environments*, a California coalition promoting a broad agenda that has influenced state legislation and the Governor's California Obesity Prevention plan. A hallmark of Ms. Mikkelsen's work is her long-standing commitment to addressing inequities, and she builds on her decade long-experience working for the Alameda County and New York City Food Banks directing programs to address hunger and mobilize community advocacy.

**Gerardo Mouet, BA
Executive Director
Parks, Recreation, and Community Services Agency
City of Santa Ana**

Gerardo Mouet was appointed as the Executive Director for the City of Santa Ana's Parks, Recreation, and Community Services Agency in August 2004. His career in public services began in Tijuana, Baja California Mexico, where he grew up. He was part of the staff team that began the first YMCA branch in Tijuana. After getting his BA degree in Political Science from the University of California, San Diego, he worked as a Fair Housing Counselor in Los Angeles for several years before accepting the position at the University of California, Irvine (UCI) where he served as Assistant Director for the Educational Opportunity Program. At UCI, Mr. Mouet developed an innovative leadership development summer residential program for high school students called the Knowledge and Social Responsibility (KSR) Program. KSR became recognized as a model program that showed how to bring students together from different backgrounds and learn how to become effective community activists focusing on solving social problems. He began working for the City of Santa Ana in 1990 and helped establish the City's Workforce Diversity Program and coordinated the City's Public Business Academy. The Public Business Academy became a model on how to train supervisors and managers to become effective leaders in local government administration. In May 2002, Mr. Mouet was promoted to Assistant Director of the Parks, Recreation and Community Services Agency until he was appointed Executive Director.

Since joining the Parks, Recreation and Community Services Agency, he has focused in leading the agency through functional teams that cross through the structure of the organization and focus all employees on accomplishing the mission of the Agency in a team oriented way. The purpose of the Agency is *to provide quality programs and services that inspire fun, fitness and respect through active living, community events, arts, culture and exploration of the natural world*. The Agency's motto is Have Fun * Get Fit * Be Respectful. With an annual budget of \$15 million, the 300 employees in Santa Ana's Parks, Recreation and Community Services Agency serve the largest city in Orange County and ninth largest city in the State of California with a population of 370,000. The Agency manages forty parks, athletic fields, a network of trails, 19 recreational facilities, such as recreation centers, senior centers, pools, a Stadium and a Zoo.

Mr. Mouet lives in Santa Ana with his wife Jenny, 12-year old daughter Monica, 10-year old son Andrew and Toby, a 12-week old Silky Terrier.

Healthy Kids, Healthy Communities National Advisory Committee Bios

Yvonne Sanders-Butler, EdD
Principal, Browns Mill Elementary and Magnet School
President and Founder, Ennovy, Inc.

Yvonne Sanders-Butler serves as the principal of Browns Mill Elementary and Magnet School for High Achievers, the only elementary school in DeKalb County named a Georgia 2005 School of Excellence and a National Blue Ribbon School. Since 1999, it has been the only Sugar Free School in the United States. Along with her faculty and staff, Dr. Sanders-Butler has shared her school's successes, not only with other schools within her district, but also with school districts throughout the state and country.

She is the President and Founder of Ennovy, Inc., a company which provides comprehensive health and wellness intervention, consultation and support. The company combines sound nutrition and fitness practices, behavioral influence techniques, and project management disciplines to help organizations assess and better manage wellness behavior and environments.

Dr. Sanders-Butler is also a nutritional advocate, consultant and motivational speaker promoting healthy living for life. She firmly believes that "To be healthy, you have to live healthy." She is the author of *Naturally Yours and More Gourmet Desserts*, *Desserts Lovers' Choice* and her latest release, *Healthy Kids, Smart Kids*.

She has appeared on local and national news, television and radio shows, and in various publications to discuss and promote healthy living for life.

An avid advocate of the acquisition of higher learning, Dr. Sanders-Butler has received several degrees. She received her BS degree in Mass Communications from Jackson State University, Master's Degree in Counseling from State University of West Georgia, Specialist Degree in Administration and Supervision from Jacksonville State University and Doctorate degree in Educational Leadership from Sarasota University.

She currently resides in Ellenwood, Georgia with her husband, Floyd and has one son, Floyd Denard.