

Evaluating Healthy Kids, Healthy Communities

Presented by:

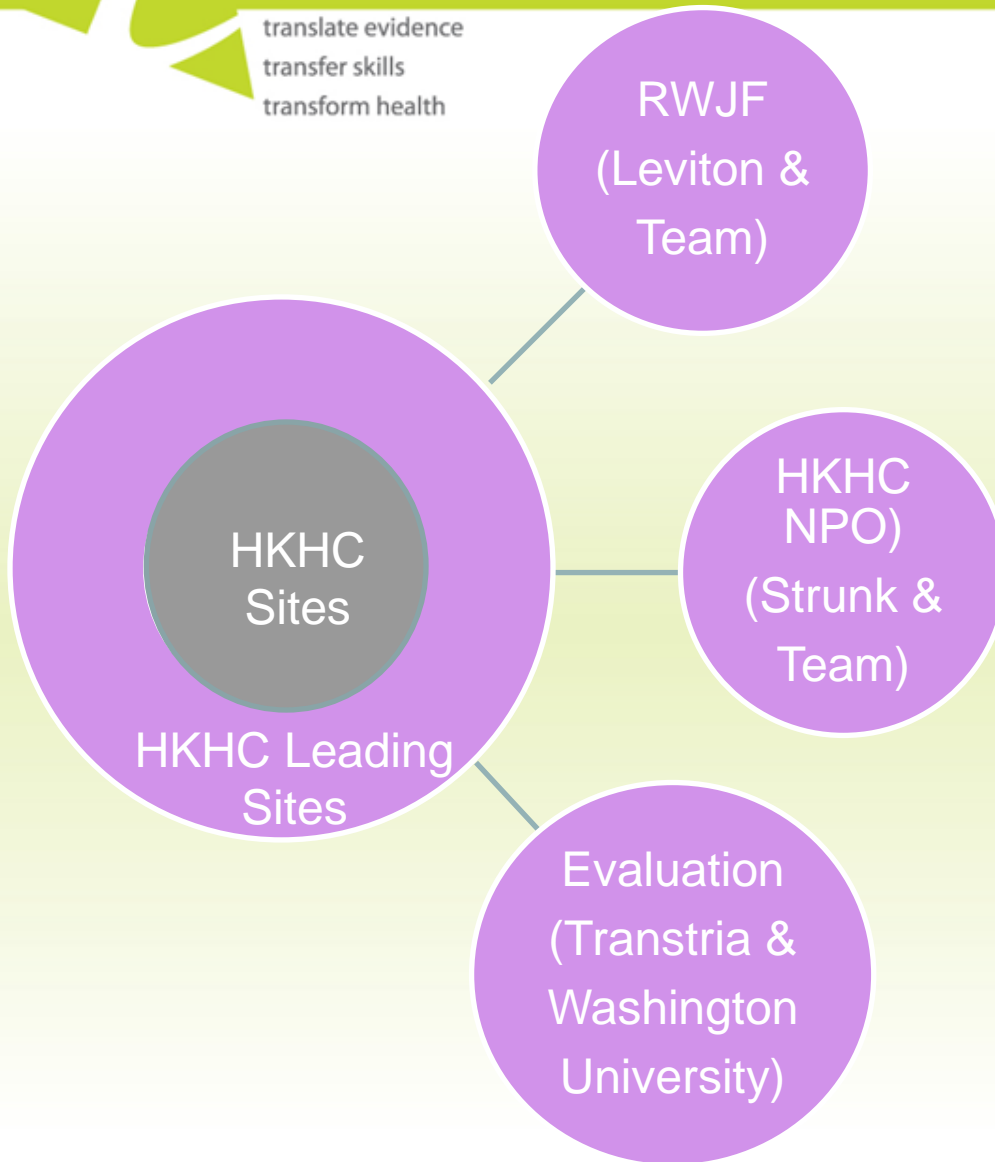
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Allison Kemner, Evaluation Officer

The HKHC “Family”



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translate evidence
transfer skills
transform health

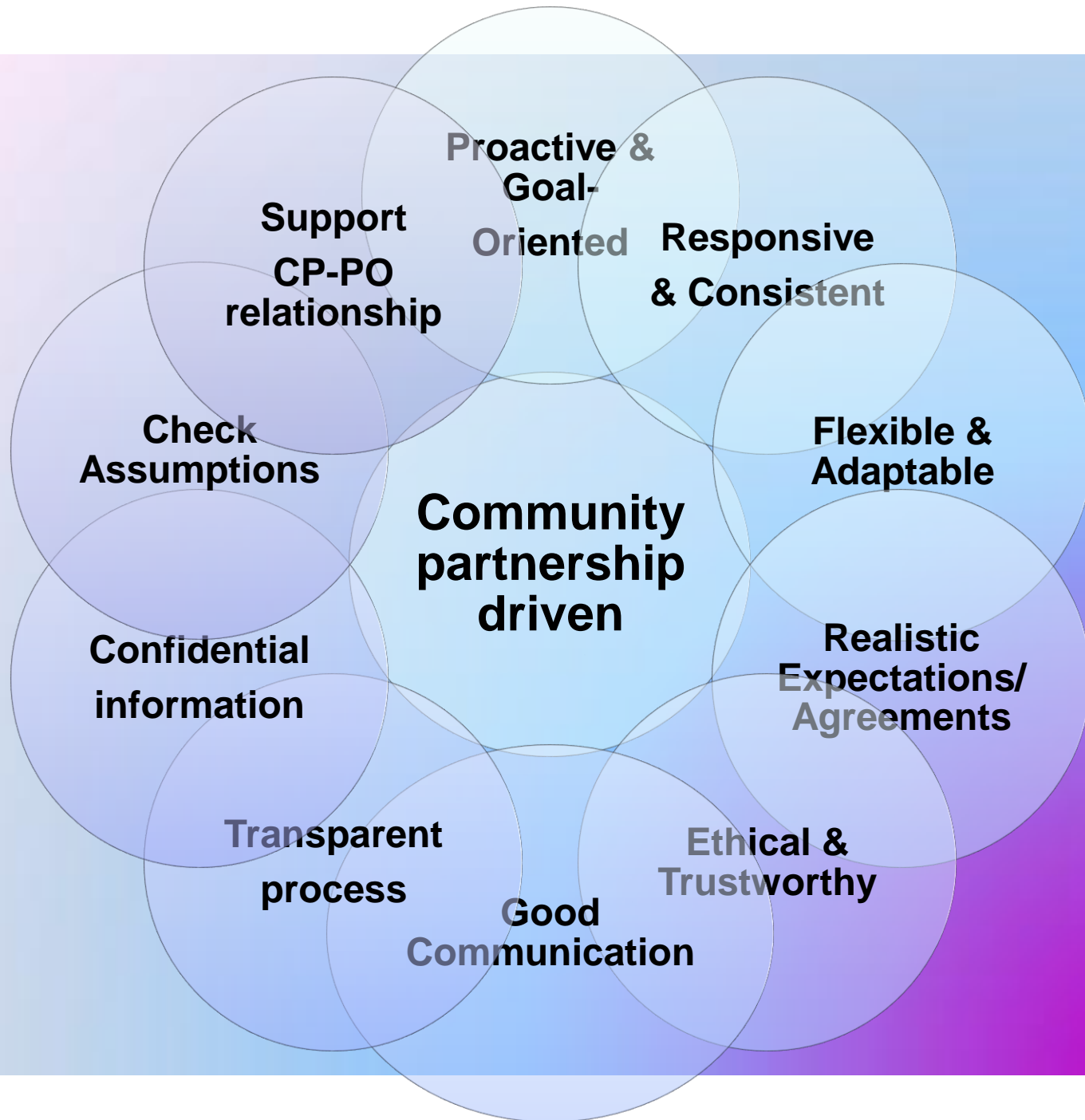
Session Purpose



Uniting people, places and policies to revolutionize public health



Method	Schools (Wellness Policy may include HE & AL)		
	Food/ Beverage Policy		
	Nutrition Standards	Vending Machines	Provision Food and Beverages
Strategy			
Environmental Audit			
Policy Analysis			
Direct Observation			



**TA Plan
&
Principles
For
working
with CPs**

PAST

- Logic Model
- A & E Toolkit
- Dashboard development
- TA Plan
- Content analysis

2009-2010

PAST

- Logic Model
- A & E Toolkit
- Dashboard development
- TA Plan
- Content analysis

2009-2010

PRESENT

- Assessment
- Dashboard coding
- TA & Training
- Connecting to evaluators & opportunities

2010

PAST

- Logic Model
- A & E Toolkit
- Dashboard development
- TA Plan
- Content analysis

2009-2010

PRESENT

- Assessment
- Dashboard coding
- TA & Training
- Connecting to evaluators & opportunities

2010

FUTURE

- Follow-up evaluation
- Action reports
- TA & Training
- Data analysis & sharing

2010-2014

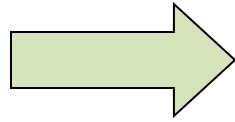
HKHC Methods and Measurement Grid

Method	Schools (Wellness Policy may include HE & AL)										
	Food/ Beverage Policy			Garden/ Greenhouse		Farm to School	Building Codes	PA Policy			School Yard
	Nutrition Standards	Vending Machines	Provision Food and Beverages	Land/ Facility	Curriculum			PA Standards	SR2S	Joint Use	
<i>Strategy</i>											
Environmental Audit											
Policy Analysis											
Direct Observation											
Photo Video											
Survey											
Inventory Forms											
Interview											
Focus Group											
GIS Mapping											
Other Data											

How to read an M&M Grid



Domain



**Community:
Transportation**

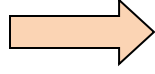
Schools
Childcare
Food
Production
Community

Domain



Community: Transportation

Category &
Subcategory



Policy

Street Design Standards

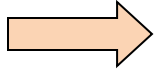
Public
Transportation
Streetscape
Improvements
Pedestrian/Bike
/Transit

Domain



Community: Transportation

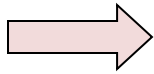
Category &
Subcategory



Policy

Street Design Standards

Strategy

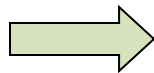


Implement Complete Streets policy

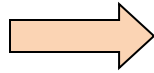
Create
Community
Gardens

Develop
Farmers'
Markets

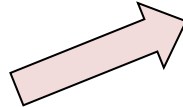
Domain



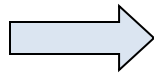
Category & Subcategory



Strategy

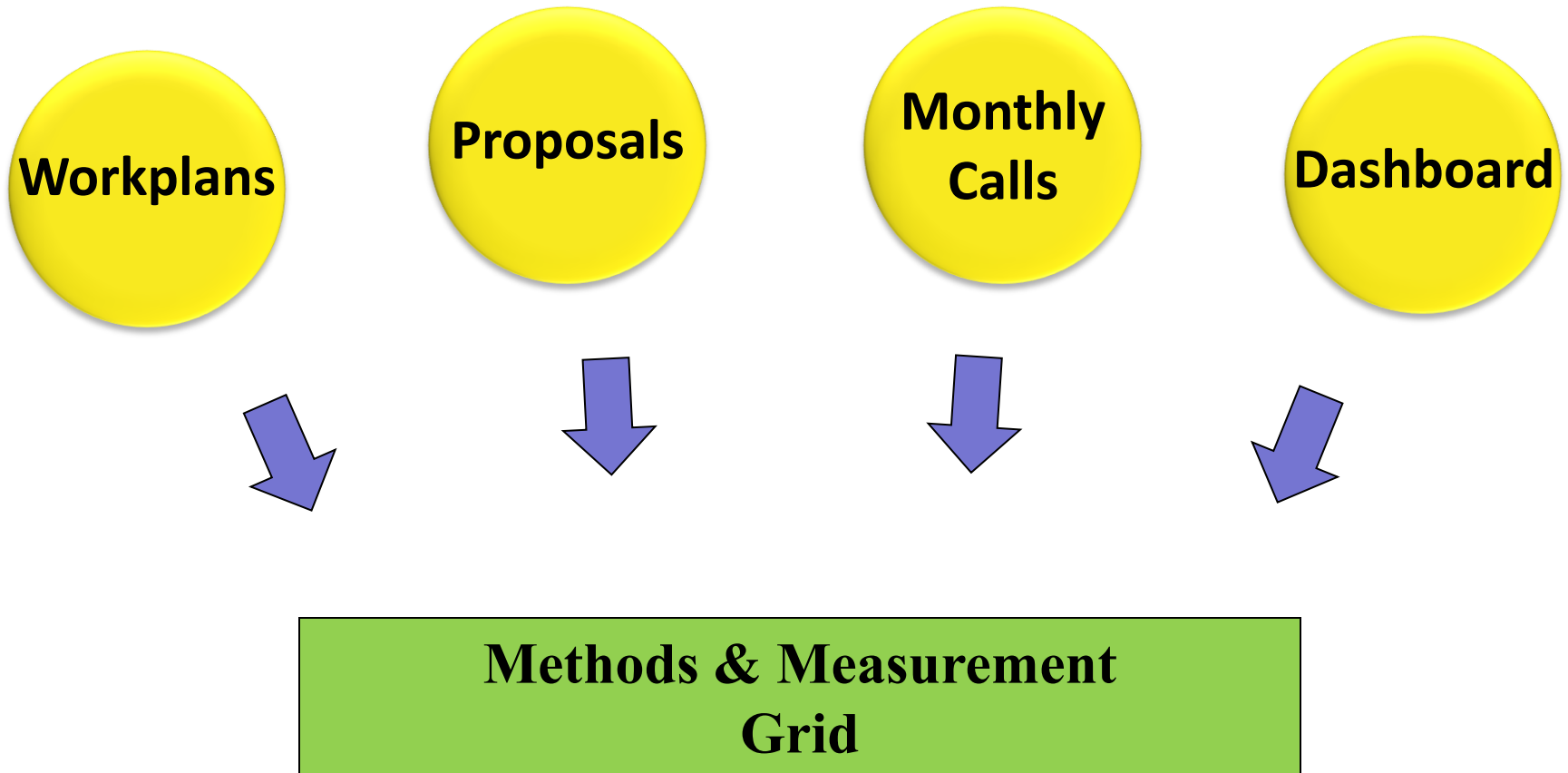


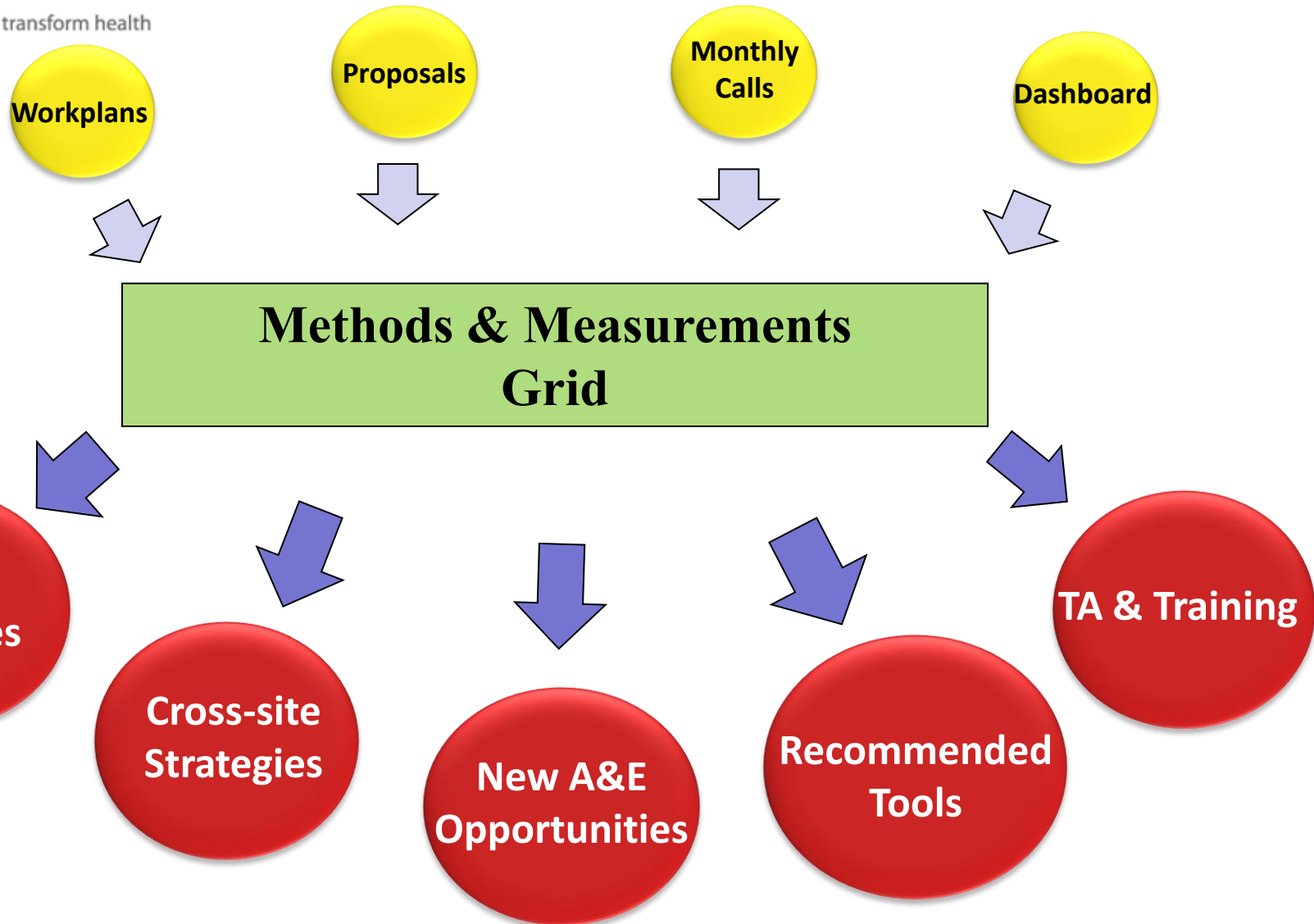
Methods & Measures



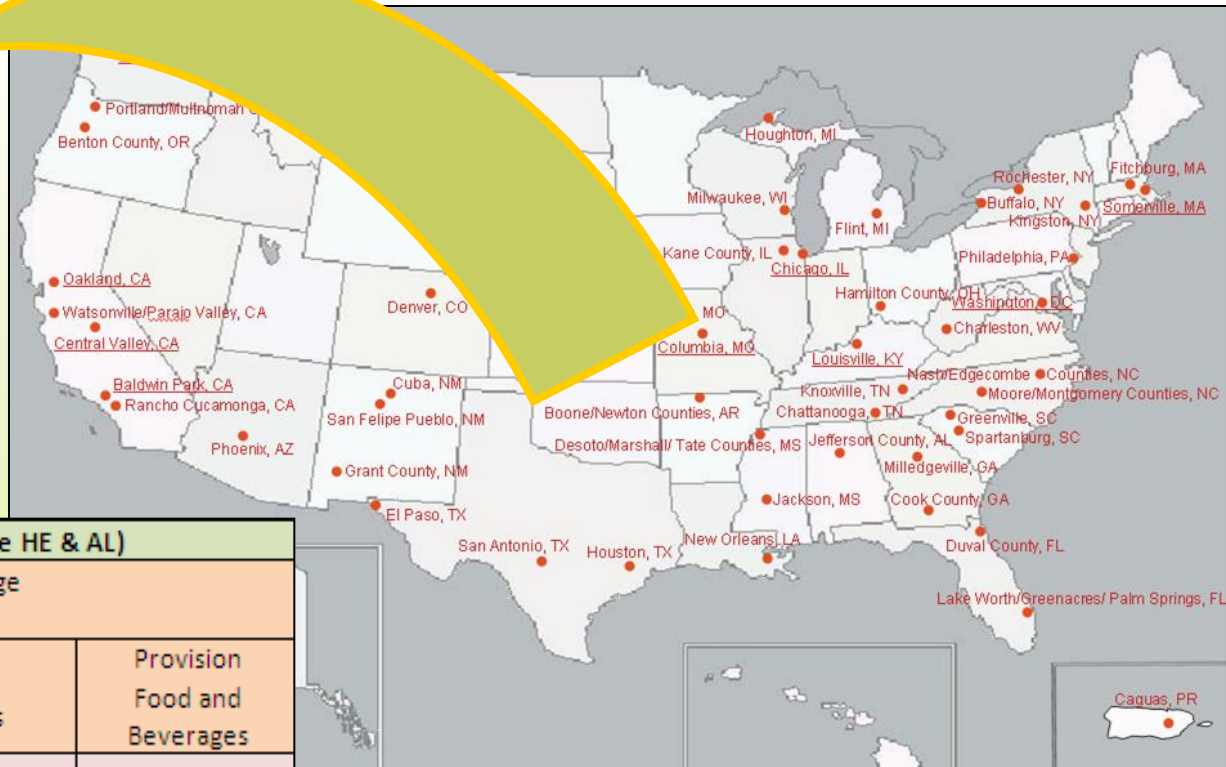
Audits
Direct
Observation
Surveys
GIS

Method	Community: Transportation
	Policy
	Street Design Standards
Strategy	Implement Complete Streets policy
Environmental Audit	Audit data, CLOCC tool: walkability, safety
Policy Analysis	Inventory Complete Streets policies and best practices from communities
Direct Observation	
Photo Video	
Survey	
Inventory Forms	
Interview	
Focus Group	
GIS Mapping	
Other Data	





Cross-site Analysis



Method	Schools (include HE & AL)		
	Schools	Beverage Policy	Vending Machines
Strategy			Provision Food and Beverages
Environmental Audit			
Policy Analysis			
Direct Observation			

What strategies should be the priorities of the cross-site analysis?



Most frequent strategies so far

- Transportation-Street Design**
- Farmer’s Market/Street Vendors/CSA**
- Community Gardens**
- Safe Routes to Schools**
- Corner & Convenience Stores**

Population impact and feasibility?

- Funding**
- People**
- Time**
- Skills & Training**
- Political Support**
- Other Challenges**

Assessing and evaluating the strategy

- a) Methods
- b) Measures
- c) Technical assistance needs

Most Frequent Strategies

- **Farmer's Markets/ Street Vendors/ CSA**
- **Safe Routes to Schools**
- **Transportation-Street Design**
- **Community Gardens**
- **Corner & Convenience Stores**

Report Back



Questions?

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